



36th NSA Convention

July 14 - 19, 2010

Huron, Ohio

www.StereoWorld.org/2010



Program Advertising Form

Deadline May 15, 2010

We look forward to including your company's ad in the 2010 NSA Annual Convention Program. Please send this form with your ad copy. All ads must either be supplied as camera-ready artwork or as an electronic file on disk or by e-mail. Electronic image files that will give the best image for your ad are tiff and pdf formats. The ads will be printed at 300 dpi. If your ad is created using a word processing program, please convert the file to one of the above formats before sending.

All ads will be printed in full color. However we cannot guarantee an exact color match of images supplied by advertisers. Ads must be appropriate for a family audience. In order to provide time to resolve potential problems with composition, format or text, please submit your ad as early as possible before the deadline.

The National Stereoscopic Association and its agents cannot be responsible for errors or omissions in program advertising.

Approximate color Ad Sizes and Rates

Ad Size	Width x Height	Cost
AA	7.5" x 10"	\$255.00
A1	7.5" x 4.9"	\$135.00
A2	2.3" x 10"	\$90.00
B1	3.65" x 4.9"	\$70.00
B2	4.9" x 2.35"	\$50.00
C1	3.65" x 2.35"	\$40.00
C2	2.3" x 4.9"	\$50.00
D1	1.725" x 2.35"	\$25.00
D2	2.3" x 2.35"	\$30.00

Ads received with an e-mail address will receive confirmation of ad receipt.

Payment (in US\$) may be made by check or money order payable to "NSA 2010", or made by a PayPal payment (www.PayPal.com) payable to nsa2010@comcast.net.

If using PayPal please specify it is for Program Advertising for the 2010 NSA Convention.

Contact name:		
Signed:		
Telephone Number (With Area Code):		
Company Name:		
Address:		
City:	State:	Zip/Postal Code:
Country:	Ad Size:	Price:
e-mail address:		

Direct all Program Advertising inquires to: program@StereoWorld.org or by phone at (706) 901-1893

Please submit your ad, any special instructions, and payment in full to:

2010 NSA Ads
c/o Andrea Shetley
P.O. Box 703
Fayetteville, TN 37334

or email to: program@StereoWorld.org

Ad Size A1

7.5" wide x 4.9" high

\$135.00

Ad Size B1

3.65" wide

by

4.9" high

\$70.00

Ad Size C1

3.65" wide

by

2.35" high

\$40.00

Ad Size D1

1.725" wide

by

2.35" high

\$25.00

Ad Size D1

1.725" wide

by

2.35" high

\$25.00

Ad Size A2

2.3”
wide

by

10”
high

this
format
is
good
if
you
have
a
list
of
things
in
your
ad

\$90.00

Ad Size C2

2.3”
wide

by

4.9”
high

\$50.00

Ad Size D2

2.3” wide

by

2.35” high

\$30.00

Need help?

If you would like to advertise in this year’s convention program but don’t have the tools or experience in creating an ad, contact Andrea Shetley prior to May 1 with all relevant information and she will recommend a layout format for your ad in the size of your choosing using your information. This is a service, she is offering free of charge to help any one who has a product or event that they would like to promote at the NSA convention, but aren’t sure about how to make an ad.

Ad Size B2

4.9” wide x 2.35” high

\$50.00